

SKILLS

Design Tool	Design Method	Software Development
Figma, Adobe Photoshop, Illustrator, InDesign, Premiere, Visual Studio, Hootsuite	Wireframing, Persona, Storyboarding, Userflow, Usability Testing	HTML/CSS/JS GitHub, Java, Bootstrap

WORK
EXPERIENCE

Simon Fraser University Graduate Studies	Aug 2023 - Aug 2024
<div>Communications and Marketing Associate</div> <ul style="list-style-type: none">Updated outdated internal forms using Adobe InDesign, aligning them with the latest brand guidelines and improving usability for both students and faculty through interactive textboxes and intuitive layouts.Managed website content by removing outdated information and maintaining accurate, up-to-date pages. Redesigned select pages with inconsistent structure or poor usability to enhance the user experience, using HTML/CSS within the Adobe Experience Manager (AEM) platform.Led the design of digital and print materials, including web banners, social media graphics, storefront visuals, and event posters, using Adobe Illustrator, Photoshop, and InDesign to support marketing and outreach.Revived an outdated internal HTML-based student profile generator by restructuring code for non-technical users, adding clear inline documentation, and developing a user manual and live demo to support team-wide adoption.	

PROJECTS

FLUI Design Hackathon - Banana Art Lab	Feb 2025
<div>UX/UI Designer</div> <ul style="list-style-type: none">Redefined the user experience by identifying key usability issues and aligning the redesign with client needs.Collaborated with the team to rapidly develop design assets in Figma, progressing from research, mood boards, and wireframes to low-fidelity prototypes and high-fidelity mock-ups.Created a final presentation slide deck and concept video to communicate the project's narrative, design process	
Jadeco	Sep - Dec 2024
<div>UX Researcher & Graphic Designer</div> <ul style="list-style-type: none">Partnered with a jade home décor brand entering the Vancouver market to develop localized brand strategies based on field research and market observation.Conducted retail research across Metro Vancouver to understand product presentation methods and consumer perception of jade in home décor settings.Designed and illustrated marketing storyboards proposing customer engagement ideas, including QR-linked thank-you cards and social media-based outreach. Co-authored the final brand communication guidelines, aligning visual tone with both cultural heritage and local market expectations.	
Tatreez	Feb - Apr 2023
<div>UX/UI Designer</div> <ul style="list-style-type: none">Designed a digital cross-stitch web app supporting both beginners and experienced users, with Figma prototypes tailored to different skill levels and user goals.Conducted heuristic evaluations and user testing to iteratively refine the interface; incorporated feedback from peers and instructors through the CSI (Client-Student Interaction) process.Mapped user journeys and interface logic using Activity, OOP (Object-Oriented Programming), and Sequence diagrams to ensure clear task flows and system behavior.	

EDUCATION

Simon Fraser University	Jan 2021 - May 2025	Languages	<ul style="list-style-type: none">Korean - FluentEnglish - Proficient
<div>Interactive Arts and Technology, BSc.</div> <ul style="list-style-type: none">Co-operative EducationConcentration in Design and Interactive System		Interests	<ul style="list-style-type: none">DrawingVideo Games